





















## CLUB MESSAGES

### President's Message

Happy New Year Lakewooders. I had three incredible experiences this past month. First, I was invited to attend the LWGA Christmas Luncheon where some of our most passionate golfers celebrated their past year of golf and made plans for 2014. Next, I was able to distribute bonus checks to our excellent Staff. The Staff is tremendously appreciative, and sharing that moment was special. Finally, I met with the Club's Past Presidents and participated in a lively discussion about the Club and its future. Collectively, that group has overseen a substantial amount of improvements and dedicated a lot of time to the Club. I am fortunate that they are so eager to continue to support the Club and me. I have had a pretty good month.

But enough about me, what has the Board done? The Board held its first meeting in December. Here are a few things that might interest you.

#### Pool, Parking and Tennis Courts

We continue to support proposing a substantial project to address the Pool, Parking and Tennis. We listened during the Annual Meeting and are progressing with the project, all the while factoring in the input that we received and continue to receive from our Membership. While we have shared the conceptual design of the project, our next step will be to outline how much it will cost and how we will pay for it. Once those numbers are available, the Club Membership will decide whether to proceed and the Board will execute the Club's directive.

#### Member Vendors

The Board also addressed a question raised at the Annual Meeting about Member vendors. As most of you know, we have no prohibition against using Members to provide services to the Club and, in some cases, the Club has long standing commercial relationships with several Members. Those relationships are vetted on a periodic basis to ensure that they are financially favorable to the Club. The list of Member vendors is available for review, and Ray will be more than happy to discuss any relationship of interest to you. That said, the Board decided to develop a formal Conflict of Interest Policy to allow everyone to understand exactly what types of relationships are acceptable and identify the situations that are not. I am forming an ad-hoc committee of Members who do not currently serve on the Board to develop that policy, which we will then share with the Membership. A formal policy should provide clarity to this matter.

#### **Golf Course Renovation**

The golf course renovation continues to be on time and under budget. Lakewood is extremely fortunate to have arguably the best golf architects of this generation overseeing our project. Some of the initial changes are remarkable. I can not wait to see the final outcome. Questions have arisen about the removal of trees and whether we are in any violation of city ordinances. Tree removal, for many different reasons, is a necessary part of our course upkeep and for the current renovation, but is certainly controversial to many Members.



Pictured above are the drain line installation on #7, new irrigation controllers on #13, the right green side bunker on #6, the new gabion erosion control on #6 and the first right side bunker on #8.

The Board has confidence that Coore and Crenshaw, along with our Superintendent, will make these decisions with proper care and deliberation. At this time, we will be required to plant four additional trees to comply with City code and do not expect to receive any fines from the City. If this changes, we will let you know. As the project has evolved, proposed modifications to the initial design have occurred and will continue to occur. These proposals are presented to the Project Committee, the Greens & Ground Committee and the Board before any decisions are made. We have just made a big one as the 18th green will be moved approximately 15 yards away from the adult deck. The decision was not made lightly but in the end we trust the architects that we have hired to deliver the best product to our Membership.

Thank you for your continued support and Happy New Year.

Jeff Cash, President

#### Breakfast with Santa









## SWING FROM THE PRO

#### Golf Course Renovation Update

Progress continues on the south side. We are still on schedule to have our 9-hole course until mid-January. Things are looking really good on this exciting project. The ice storm in December was a minor setback for the progress made. I know we all love our Golf Course but I firmly believe what we will have next summer will be far superior to what we had in all respects. I am convinced the reputation of the course will go through the roof. We will continue with our bi-weekly course tours on Fridays at 4:00 with Jim Craig. We meet at the Golf Shop before heading out to tour the south side.











Pictured are the near complete work on the erosion in the creek at #6, the beginning of the fairway bunker on the right side of #13, and the bunker work at #12 green where six bunkers now surround the green

Ben Crenshaw's golf course design partner Bill Coore was a guest on the Golf Channel's Morning Drive In December. The interviews are very insightful and if you have not heard Mr. Coore speak before, I really think you will enjoy it. Go to www.golfchannel.com or to their app and search Bill Coore. There are four interview segments. I think you will understand that we are very fortunate to have these guys working on Lakewood.



#### Golf Shop Winter Clearance Sale

The Golf Shop will be conducting a winter clearance sale in January. We still have some really nice apparel at great savings. Typically the major golf club equipment companies debut new products around February 1st each year. However, Taylor Made has come out early with the release of the JetSpeed driver. The JetSpeed incorporates TaylorMade's

Speed Pocket technology which promotes less spin and especially

improves performance to shots hit low on the club face. This will produce more distance on this commonly hit shot. The club's loft-sleeve technology allows you to easily choose from one of 12 different playing positions. Available now for \$299 and we have demos for you to try. We will keep you updated on all the new 2014 equipment as it becomes available.

Ve can help evaluate if you need ping special in January of \$1 off

January is a great month to take stock of your own golf equipment. We can help evaluate if you need something new or if new grips could do the trick. We offer a re-gripping special in January of \$1 off per grip. Check with us in the Golf Shop to see our complete selection.

See you on the course!

Gilbert Freeman, PGA, Head Golf Professional

## LWGA — LADIES' GOLF NEWS

The LWGA held its annual Christmas Luncheon/Business Meeting on December 5, 2013. It was the last official business for LWGA for the year. At the luncheon, Bess Brooks, President of LWGA, welcomed the ladies and made special mention of the guests. Gilbert Freeman and his Staff from the Pro Shop were in attendance. Also attending was the new president of the Lakewood Board, Jeff Cash.

The new LWGA Board was introduced after being voted on and approved by the Membership. Serving on the 2014 Board will be Bess Brooks, President; Melanie Wester, Tournament Chair; Nan Golden, Social Chair; Gail Keene, Pairings and Publicity; Julie Cameron, Play Day and Handicaps; Gloria Zapffe, Treasurer; and Carmen Marsh, Secretary.

Congratulations to the new Board!



**2014 LWGA Board**Bess Brooks, Melanie Wester, Nan
Golden, Gail Keene, Carmen Marsh,
Gloria Zapffe and Julie Cameron

2013 may be gone, but 2014 looks to be even more exciting for LWGA. Play Day has been moved to Wednesday and with that more new events will be included. If there are any women wanting to play more golf and looking for enthusiastic fellow competitors, LWGA is where they need to be. Come join us in 2014 and see what the golf is all about.

#### Gail Keene

Publicity Chairman Ladies' Golf Association



## LAKEWOOD COUNTRY CLUB SUNDAY BRUNCH

You won't want to miss the new Sunday Brunch Buffet

Every Sunday from 11am - 2pm.

As always, one glass of champagne or one mimosa is included with brunch for those 21 years of age and older.

Adults ~ \$27.95 + tax per person Children Age 4 – 12 ~ \$13.95 + tax per person

Children Ages 3 and Under ~ Complimentary

## Membership Roster

Please take a few moments to verify that your Club's website is current.

www.lakewoodcc.com

Membership Committee

## 2014 Committee Chairmen

The 2014 Standing Committee Chairmen have been appointed as follows:

Garry N. Black	Finance
John M. Davis	Insurance
Chuck A. Keller	Membership
Ted A. Johns	Greens & Grounds
Rex A. Gunter	Golf
Jason A. Stabenow	Tennis
Carman R. Allen	House & Swimming Pool
Iim C. Brownlee	Long Range Planning

### Congratulations to our 2013 Employees of the Quarter and our Employee of the Year!



Jorge Huerta Server April - June 2013



Andrea Coldwell Swimming Pool July - September 2013





FOURTH QUAR

Gabriel Meza Kitchen January - March 2013 &

#### 2013 EMPLOYEE OF THE YEAR

Above are our Employees of the Quarter and our 2013 Employee of the Year. Each quarter the Club's Supervisors select an employee as the "Employee of the Quarter". We are proud of everyone who works at Lakewood Country Club and in particular these four employees. They consistently set an example for others and contribute to the Club's success.

# FANUARY 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Happy New Year,	The Golf Course, Golf Shop and Locker Facilities will be open until 3:00pm (weather permitting, 50° or better). All other Club facilities will be closed.	Pasta Night 5:30pm-9pm	Seafood Specials 6pm-9pm	Prime Rib Night 6pm-9pm
Sunday Brunch Buffet 11am-2pm	All Facilities Closed	7	Steak Night 6pm-9pm	Pasta Night 5:30pm-9pm	Seafood Specials 6pm-9pm	Prime Rib Night 6pm-9pm
Sunday Brunch Buffet 11am-2pm	All Facilities Closed	14	Steak Night 6pm-9pm	Pasta Night 5:30pm-9pm	Seafood Specials 6pm-9pm	Prime Rib Night 6pm-9pm
Sunday Brunch Buffet 11am-2pm	All Facilities Closed	21	Steak Night 6pm-9pm	Pasta Night 5:30pm-9pm	Seafood Specials 6pm-9pm	Prime Rib Night 6pm-9pm
Sunday Brunch Buffet 11am-2pm	All Facilities Closed	28	Steak Night 6pm-9pm	Pasta Night 5:30pm-9pm	Seafood Specials 6pm-9pm	Prime Rib Night 6pm-9pm



## Hours of Operation

#### Switchboard

Tuesday – Saturday 8:00am – 9:30pm Sunday 8:00am – 8:00pm

#### Accounting Office

Monday – Friday 8:30am – 5:00pm

#### **Child Minding**

Tuesday – Saturday 7:00am – 9:00pm

#### **Dining**

Tuesday – Thursday 7:00am – 9:00pm Friday – Saturday 7:00am – 10:00pm

Sunday 7:00am – 5:00pm

## Family Patio & Adult Deck

Tuesday – Saturday 11:00am – 8:30pm Sunday

#### 11:00am – 5:00pm

Fitness Center Monday

5:00am – 1:30pm

Tuesday – Saturday 5:00am – 9:00pm

Sunday 5:00am – 8:00pm

## Golf Shop

Tuesday – Sunday 8:00am – 9:00pm 214.821.7690

#### Tennis Shop

Monday – Sunday 8:00am – 9:00pm 214.821.8440

#### Address

1912 Abrams Road Dallas, Texas 75214

214.821.1491

www.lakewoodcc.com



## TENNIS RESULTS

#### **FALL LEAGUES**

The results are in from the fall leagues. Congrats and thanks to all who played and substituted, too! Your champions and runners-up are:

Federer League (our top level)
Champion ~ Scott Jackson
2nd place ~ Scott Moore

Sampras League Champion ~ Jeff McNaughton 2nd place ~ Randy Jesberg

> Courier League Champion ~ Jim Ryan 2nd place ~ Jeff Chauza

Their prizes for 1st and 2nd place are 50% and 40% off in-stock apparel and footwear in the tennis shop!

#### **TURKEY TENNIS**

Turkey Tennis was a blast on the Thursday before Thanksgiving. Huge thanks to the 30+ players who made it out here for drills and a few practice matches at the end. Congrats to Coach Nati on organizing it. Director of Tennis Adrien Chabria and Coaches Levi.

Shanki, Georgi, Nati and John had a great time running the fun drills on all six courts. Our Grand Champion for the day was Stevie McCartney, who got to kiss the turkey and take it home for dinner.



Coach Nati, Stevie and Coach Georgi

#### **RALLY FOR THE CURE**

On December 12th, we did out first annual Rally for the Cure tennis clinic. We have done some benefit clinics before (disaster relief), but this was the first one for Breast Cancer, organized by "Rally for the Cure" and Coach Natalia Prinz. Despite a little bit of ice on the back of the courts, the turnout was excellent, with five full courts of players after the drills and games! Jackie Howell was the winner of the "Pass The Pros" game.

## FROM THE COURTS

Dear Tennis Players and fans,

January is a tremendous time to tune up the strokes and the timing, and possibly add a shot to the arsenal. Whether that is a bigger serve, a tougher second serve, a reaching one-handed backhand (volley or a slice groundstroke) or simply more consistency...come see the Pros. Our whole Staff is committed to helping you with strokes, strategy, tactics, footwork, fitness and the mental game. We use classic and modern methods, geared to your physiology and biomechanics, and we even use video analysis, split screens and positive imagery (still pictures) and visualization to help players improve each season! We all agree that the best part of teaching tennis at a club is that we get to work with our Members week-in and week-out unlike some of our colleagues who work at resorts and hotels.

January is also a great time to get the equipment shored up. This might entail: a new frame like the 2014 Head Graphene line or the Dunlop 4.0 Tour; a new pair of shoes (the fresh new Babolat models are out, and they are better than ever, while the 2013 stock is on sale at 30% off); or just a nice new grip and fresh strings.

Speaking of strings, we are fortunate to be one of the few shops that stock several different kinds of strings with over 25 years stringing hybrids. We can suggest the best products and we can also combine high-powered strings like natural gut or multifilaments with low-powered and spinny monofilament polysters by Babolat, Luxilon and Head. We can gear these hybrids for durability, heavy spins or for power. Come in and explore the options with one of the Pros or stringers at Lakewood. We would be happy to set you up with the best string for your game and for your objectives.

There are more options out there than ever...along with more information out there than ever, too. Even the greenest commentators on the Tennis Channel are talking up the different stringbeds used by the tour players. This is a new thing in tennis, so to keep you well-informed, here is a quick five minute tutorial on tennis string construction. All prices below include labor, as always.

- Multifilaments are strings with many little filaments in them. They are not built for durability. Instead, they dampen shock, provide power and feel, and they are very comfortable. These run about \$40 per set or \$20 for a half-set.
- Monofilaments are extruded polyester or co-polyester. They do not flex much, so they provide less power, more control, and great durability. They tend not to retain tension very well. They die before they break, typically. They slip very well, so players get a ton of spin and control out of them as they bend with the ball's impact, then they slip back into place right after impact. \$38 per set. \$19 for half a set.
- Natural gut is made from calf intestines. The performance of gut comes with a price tag that's about 30% more than the average string, but the return is more power with less effort, and even when frayed, gut always feels awesome right until the day it breaks. There is a Cost Of Performance (COP): natural gut tends to break from friction and heavy use, but also from volatile weather and hard off-center hits. But even with all the incredible technology devoted to strings, even tennis' most experienced manufacturers still have not come up with anything that matches the power and tension maintenance of natural gut. Full gut stringbed: \$59. Half set: \$30.
- Single core synthetic gut is a cheaper nylon or polyamide string in which the core helps with tension maintenance. Single core synthetics might have a single wrap (cheap, crisp-feeling and simple) or a multi-wrap (softer feel) or a silicone coating. I would rate them as moderate in terms of durability for string breakers. Some have a textured wrap which feels awesome to players who hit with lots of spin. Others have a polyurethane coating that allows the string to slip like a poly. Honestly, this feels great for a few days, then it wears off. Full set: \$28. Half: \$14.

#### STAFF FAVORITES

- Big hitters like Natalia, Greg, Georgi, Shanki and Levi choose polyester monofilaments for their control and durability. The only drawback for the club-level player is that polyester ought to either break or be replaced every month or two. Players with sensitive elbows ought to stay away from a full-poly stringbed.
- Marie and John get lots of touch, control and comfort out of their multifilament strings. Marie has some crisp-feeling synthetics, too.
- Some of our players use natural gut both on the main strings (vertical) and on the cross strings (horizontal). This gives huge power and incredible comfort. Gut is ideal for people who want to avert elbow pain, and also for people who would like some help with pace and spin. However, frequent string

## Men's & Women's League Signup

League signup season is upon us! Men, please read the email from Coach Greg Goodin and commit yourselves to a weekly league match. Women, respond by email, phone or in person with Coach Georgiana Marta to get on a women's doubles league for the spring.

## USTA JUNIOR TEAM TENNIS

Children and parents, it is time to sign up for the spring season of USTA Junior Team Tennis! The commitment is at least two or three practices per week, and a match on Sunday afternoons through April. The fee is \$85, which includes USTA registration (not the required individual membership, which is another \$25), and coach involvement at the matches. The expectation is that a young player is able to serve properly and consistently, conduct a good rally, keep score, and represent the club with the gold standard of sportsmanship.

breakers can go though a lot of gut each month, which can get expensive. Natural gut used to be the standard among club players all the way up to Pete Sampras and most of the pros. But in the 1990s polyester and ploy hybrids started to take over on the tour level.

- In most of my frames, I put gut in the mains and poly in the crosses because the poly mutes the power of the gut while allowing the gut to slip well for spin and control. I am choosing feel over durability here, as the gut breaks at about the same time the poly is dying.
- Our resident physiologist and FITennis professional, Darvin McBrayer, likes a full polyester stringbed, but also enjoys combining poly main strings (vertical) for durability and gut crossstrings (horizontal) for feel. This is probably the ideal combination of power, control, comfort and durability.

Thanks for reading. We love it when our players are well-informed, but always, please feel free to ask for our opinions based on your playing style. We are here for you, and we'll help you find the best equipment for your game!

Thank you all. We will see you on the courts!

Adrieu Chabria, USP7A, Director of Tennis

## Welcome New Members

#### **SHAREHOLDER**

**Joe Calder** is a District Manager at Home Depot. He is married to Jennifer Calder.

#### SOCIAL

**Garreth Sarosi** is an attorney for Metro PCS Texas, LLC. He and his wife, Claire Tobin, have one child, Isaac.

Ben Hunter is a Petroleum Engineer at Vess Oil Corporation.

### New Additions

Erica and Justin Kimble, along with big sister, Charlotte, proudly announce the birth of their son

Thomas Benjamin Kimble

October 15, 2013 7 pounds 11 ounces 20 and 3/4 inches long



To announce your new "special delivery", call Sheila at 214.821.1491 x202 or e-mail sheilar@lakewoodcc.com.

#### Breakfast with Santa











## OFFICERS OF THE ELUB

## BOARD OF FOVERNORS

Carmen R. Allen Bill H. Almquist James C. Brownlee Rex A. Gunter Jim S. Holotik Theodore A. Johns Charles A. Keller Stephen M. Parel

## CLUB STAFF

## BREAKFAST WITH SANTA







www.lakewoodcc.com



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